

**Brookline Community Aging Network (BrooklineCAN)
Communications Committee Minutes, December 9, 2020**

Conducted via Zoom

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Ruth Seidman (recording)

1. January 2021 Newsletter (Articles due Dec. 23, 2020)

- Managing Your Aching Back – BI Deaconess Webinar. Jan. 14 (Ruth)
- Martin Luther King, Jr. Day (Ruth)
- Brookline Adult Ed. Courses – 2 articles (Carol)
- Senior Center Program, Katharine Esty, Jan. 19 (Ruth)
- Town Meeting News and Results (Carol, info. from Susan Granoff)
- Freecycle Brookline (Bea)
- Building a Better Brookline Senior Meetings (Ruth)
- Mutual Aid Brookline (Bea)
- Nearby Outings (Bea)
- Book Talk (Bea)
- Bingeing on Netflix and Others (Bea)
- Updates on COVID-19 via BrooklineCAN Website (John)

2. Steering and Education Committee Report

- ‘Coping with the Holidays During COVID-19. BIG TV and Zoom program November 23 co-sponsored by the Senior Center, BrooklineCAN, and Brookline Public Library and Health Department.

Bea, John, and Ruth were on the panel. Can be found on BrooklineCAN web site under "COVID-19", then "Videos" -January 19, 2021. Katharine Esty, PhD, to speak on "How Seniors Can Live Fulfilled Lives...."
-Will be planning for candidates' event in April 2021 prior to May Town elections

3. **PR/Media.** Elenore reported that the article on the Brookline Booksmith in the Age Friendly Business series has been completed and distributed. This can be found on the BrooklineCAN web site by going to "Age-Friendly Cities" and then to "Age Friendly Business". Next planned for the series is the Olive Connection. Elenore also reported that she has been in contact with Brookline Hub regarding future coverage of our organization.
4. **Web Site.** John continues to make small changes to improve usability.

NEXT MEETING: WEDNESDAY, JANUARY 13, 2021, 2:00 PM